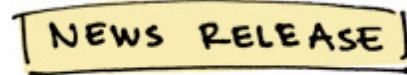


**From:** "NAB Show Newsroom" <mediarelations@nab.org>  
**Subject:** NAB Show Announces Official Podcast  
**Date:** March 16, 2010 10:06:02 AM PDT  
**To:**



April 10 – 15, 2010 :: Las Vegas, Nevada USA

**FOR IMMEDIATE RELEASE**

March 16, 2010

**For Digital Production BuZZ inquiries**

Laura Peters  
818-879-5105

**For NAB Inquiries**

Kristopher Jones  
202-429-5486

**NAB SHOW ANNOUNCES OFFICIAL PODCAST**

*--Partners with Digital Production BuZZ  
for Daily Late-Breaking News & Interviews--*

WASHINGTON -- Organizers of the NAB Show announced today the official daily podcast of the 2010 NAB Show, the NAB Show BuZZ, powered by the Digital Production BuZZ. Starting April 11, regular five-minute newsbreaks will be produced live on the hour during the day and a comprehensive one-hour special program will be posted each night by 7:00 pm PST. The shows may be accessed at [www.nabshowbuzz.com](http://www.nabshowbuzz.com) or downloaded from iTunes.

Larry Jordan, executive producer and host of the Digital Production BuZZ said, "The NAB Show is huge – no one can see it all. That's where our team of producers and reporters can help. We thrive on the challenge of delivering late-breaking and informative news and interviews to our listeners. There is no arena more important to the broadcast industry than the NAB Show and we are looking forward to providing global audiences with NAB Show news throughout the convention."

Located near the [Post Pit](#) in the Lower South Hall, Booth SL8826, NAB Show Buzz highlights will include:

- Hourly news reports each day featuring breaking news from exhibitors
- Nightly one-hour specials featuring in-depth interviews with newsmakers
- Coverage of the Content Theater
- Coverage of the Post Pit
- Behind-the-scenes coverage from the only "official" NAB Show podcast

**About the Digital Production BuZZ**

Creative Planet's Digital Production BuZZ is one of the the longest-running tech podcasts on the air bringing listeners all the news they need now and in their digital future. It remains a leader in programming related to digital production, post-production and distribution, keeping its listeners in touch with the trends and technologies, people and practices essential to keep them up-to-date and entertained. Visit the BuZZ website at: [www.digitalproductionbuzz.com](http://www.digitalproductionbuzz.com).

Executive producer and host of the Digital Production BuZZ is **Larry Jordan** (internationally-renowned digital media expert, Apple-certified trainer, author, and member of the Directors Guild of America and Producers Guild of America). **Michael Horton** co-hosts (film editor and founder of the Los Angeles Final Cut Pro User Group and organizer of the world-renowned SuperMeets) and **Cirina Catania** produces (writer/director, new media, the internet and reality programming for clients such as National Geographic, Discovery and MSN and member of the Producers Guild of America and the Writers Guild of America).

New episodes of the Digital Production BuZZ air live every Thursday from 6:00 to 7:00 pm PDT at [www.digitalproductionbuzz.com](http://www.digitalproductionbuzz.com) or on iTunes. The latest industry news is available 24/7 at [www.digitalproductionbuzz.com/news](http://www.digitalproductionbuzz.com/news).

**About the 2010 NAB Show**

The NAB Show will take place 10-15 April, 2010 in Las Vegas (exhibits open 12 April). It is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. Complete details are available at [www.nabshow.com](http://www.nabshow.com).

News media registration is now available online. [Click here](#) to register as press for the NAB Show.

### About NAB

The National Association of Broadcasters is the premier advocacy association for America's broadcasters. NAB advances radio and television interests in legislative, regulatory and public affairs. Through advocacy, education and innovation, NAB enables broadcasters to best serve their communities, strengthen their businesses and seize new opportunities in the digital age. Learn more at [www.nab.org](http://www.nab.org).

###

Come find us and get connected. Below is a list of the social networking sites on which the NAB Show is listed. Check the sites for new updates and special offers.



If you would rather not receive future communications from National Association of Broadcasters, let us know by clicking [here](#).  
National Association of Broadcasters, 1771 N St NW, Washington, DC 20036-2800 United States