

PRESS RELEASE



**LARRY JORDAN LAUNCHES
POWERUP WITH FINAL CUT STUDIO
2008 UNITED KINGDOM TOUR**

**Concentrated, In-Depth Seminar Series
Returns to the UK**

FOR IMMEDIATE RELEASE

Agoura Hills, CA (December 27, 2007) – Internationally-renowned editor, director, and Apple-Certified trainer Larry Jordan starts the new year with his *PowerUP with Final Cut Studio!* tour in the United Kingdom February 4-15, 2008. During his visit, Jordan will present sixteen seminars in Leeds, Birmingham, London and Glasgow. He will be highlighting Apple Inc.'s *Final Cut Studio 2*, the video editing software suite which includes *Final Cut Pro 6*, *Motion 3*, *Soundtrack Pro 2* and *Color*.

"I'm delighted to be coming back to the UK because I really enjoyed meeting editors and talking about editing during our UK tour last year," Jordan explained. "I look forward to sharing ideas and teaching how to use the new features of *Final Cut Studio 2*."

Jordan will be presenting three seminars in each city over two days: "Optimise Your Editing" and "Enhance Your Look With Colour Correction" the first day (approximately £149 each) and "Mastering Final Cut Studio 2" the second (approximately £299). The seminars include take-home workbooks and other valuable editing tools. Special student pricing and group discounts are available.

The four-hour "Optimise Your Editing" is designed for novice and self-taught *Final Cut Pro* users to help them edit faster and more efficiently. "Enhance Your Look With Colour Correction" is a four-hour session that will explain how to use the tools inside *Final Cut Pro 6* to improve exposure and color to make video images look great. "Mastering Final Cut Studio 2" is an eight-hour immersion into *Final Cut Pro 6*, *Motion 3* and *Soundtrack Pro 2* for experienced *Final Cut Pro* editors who want to take their editing skills to the next level. Each seminar provides ample opportunities for attendees to get personalized answers to their technical questions.

Jordan acknowledged the support of the tour's sponsors including Digital Heaven and Lynda.com.

For more information about the *PowerUP With Final Cut Studio!* UK tour, including cities, dates and registration fees, please visit www.larryjordan.biz/uk.

About Larry Jordan & Associates, Inc.

(More)

Larry Jordan & Associates, Inc. provides high-quality, engaging, training and information through a variety of media worldwide. We cover video production and post-production for practicing professionals and students, with an emphasis on Apple's *Final Cut Studio*. Visit our website at: <http://www.larryjordan.biz>.

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